



Personal Branding Checklist

- Exercise One Complete
 - Past
 - Present
 - Future
- Exercise Two Complete
 - 50+ Tags
 - 3 Main Tags
- Exercise Three Complete
 - 10 Inspirational People
 - Top 3
- Exercise Four Complete
 - Why
 - How
 - What
- Exercise Five Complete
 - USP
- Exercise Six Complete
 - Media Bio
- Exercise Seven Complete
 - Sight
 - Smell
 - Sound/ Hearing
 - Taste
 - Touch
 - Kinaesthesia
- Exercise Eight Complete
 - Set 10 SMART Goals
 - Personal Vision
 - Personal Mission
 - Timeframe